



2018 STATEWIDE SPONSORSHIP OPPORTUNITIES

\$25,000 – LEGACY SPONSOR

Exclusive field tour in rural California, led by José Padilla, CRLA Executive Director, and CRLA staff
Your logo on prominent display during the San Francisco Fiesta and Los Angeles Tardeada
Full page color ad in event journals
20 tickets to each event
Logo in both event invitations, website, social media and marketing materials

\$10,000 – JUSTICE SPONSOR

Your logo on display during the San Francisco Fiesta and Los Angeles Tardeada
Full page ad in event journals
15 tickets to each event
Logo in both event invitations, website, social media and marketing materials

\$5,000 – EQUALITY SPONSOR

Your logo on display during the San Francisco Fiesta and Los Angeles Tardeada
1/2 page ad in event journals
10 tickets to each event
Logo in both event invitations, website, social media and marketing materials

\$2,500 – INTEGRITY SPONSOR

Your logo on display during the San Francisco Fiesta and Los Angeles Tardeada
1/4 page ad in event journals
8 tickets to each event
Logo in both event invitations, website, social media and marketing materials

\$1,500 – DIGNITY SPONSOR

Your logo on display during the San Francisco Fiesta and Los Angeles Tardeada
1/4 page ad in event journals
4 tickets to each event
Logo in both event invitations, website, social media and marketing materials

ADVERTISEMENT ONLY (STATEWIDE) • Full Page Ads \$8,000 (8.5x11) • Half Page Ad \$6,000

ALL ADS MUST BE RECEIVED BY SEPTEMBER 7, 2018 FOR INCLUSION IN THE JOURNALS

To sponsor this event, please contact Dolores Garay (510) 267-0762 or dgaray@crla.org



Sponsor Information Form

Business/Organization Name: _____

Name to be listed on materials, if different: _____

Contact Name: _____

Mailing Address: _____

City, State Zip: _____

Contact Email: _____

Contact Phone: _____

Website: _____

Sponsorship Amount: _____

TICKETS ONLY

Tickets: _____ Los Angeles Tardeada on 9/29/18 at \$150 each Total: \$ _____

Tickets: _____ San Francisco Fiesta on 11/08/18 at \$150 each Total: \$ _____

Alumni/Nonprofit rate tickets, please email: dgaray@crla.org

PAYMENT DETAILS

Check Check Number: _____

Credit Card: Visa, MasterCard, American Express, Discover

Card Number: _____

Expiration Date: _____ CVC Code: _____ Billing Zip code: _____

PURCHASE TICKETS ONLINE AT www.crla.org

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Sponsorships may be sent to: **CRLA, Inc. / Attn: 2018 Events**
1430 Franklin Street, Suite 103 / Oakland, CA 94612