



## 2017 STATEWIDE SPONSORSHIP OPPORTUNITIES

### \$25,000 – LEGACY SPONSOR

Exclusive field tour in rural California, led by José Padilla, CRLA Executive Director, and CRLA staff  
Your logo on prominent display during the San Francisco Fiesta and Los Angeles Tardeada  
Full page color ad in event journals  
20 tickets to each event  
Logo in both event invitations, website, social media and marketing materials

### \$10,000 – JUSTICE SPONSOR

Your logo on display during the San Francisco Fiesta and Los Angeles Tardeada  
Full page ad in event journals  
15 tickets to each event  
Logo in both event invitations, website, social media marketing materials

### \$5,000 – EQUALITY SPONSOR

Your logo on display during the San Francisco Fiesta and Los Angeles Tardeada  
1/2 page ad in event journals  
10 tickets to each event  
Logo in both event invitations, website, social media and marketing materials

### \$2,500 – INTEGRITY SPONSOR

Your logo on display during the San Francisco Fiesta and Los Angeles Tardeada  
1/4 page ad in event journals  
8 tickets to each event  
Logo in both event invitations, website, social media and marketing materials

### \$1,500 – DIGNITY SPONSOR

Your logo on display during the San Francisco Fiesta and Los Angeles Tardeada  
1/4 page ad in event journals  
4 tickets to each event  
Logo in both event invitations, website, social media and marketing materials

**ADVERTISEMENT ONLY (STATEWIDE)** • Full Page Ads \$6,000 (8.5x11) • Half Page Ad \$3,000

**ALL ADS MUST BE RECEIVED BY SEPTEMBER 1, 2017 FOR INCLUSION IN THE JOURNALS**

To sponsor this event, please contact Kim Jones (213) 361-8208 or [kjones@crla.org](mailto:kjones@crla.org)



### Sponsor Information Form

Business/Organization Name: \_\_\_\_\_

Name to be listed on materials, if different: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State Zip: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Website: \_\_\_\_\_

Sponsorship Amount: \_\_\_\_\_

#### TICKETS ONLY

Tickets: \_\_\_\_\_ Los Angeles Tardeada on 9/23/17 at \$150 each      Total: \$\_\_\_\_\_

Tickets: \_\_\_\_\_ San Francisco Fiesta on 11/16/17 at \$150 each      Total: \$\_\_\_\_\_

Alumni/Nonprofit rate tickets, please call 213-361-8208

#### PAYMENT DETAILS

Check      Check Number: \_\_\_\_\_

Credit Card: Visa, MasterCard, American Express, Discover

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVC Code: \_\_\_\_\_ Billing Zip code: \_\_\_\_\_

#### **PURCHASE TICKETS ONLINE AT [www.crla.org](http://www.crla.org)**

Individual Tickets: \$150 per person/Alumni and non-profit rate: \$100 per person  
To sponsor this event, please contact Kim Jones (213) 361-8208 or [kjones@crla.org](mailto:kjones@crla.org)

Sponsorships may be sent to:

**CRLA, Inc**  
**Attn: 2017 Events**  
**1430 Franklin Street, Suite 103**  
**Oakland, CA 94612**