This prospectus provides sponsorship candidates with an overview of California Rural Legal Assistance, Inc.’s current program areas and instructions for submitting an application for sponsorship. You can learn more about our organization by visiting www.crla.org. If after reviewing the entire prospectus and our website, you still have questions about our work or the sponsorship, please email Maureen Keffer at mkeffer@crla.org.

The mission of California Rural Legal Assistance, Inc. is:

To fight for justice and individual rights alongside the most exploited communities of our society.

Thank you for your interest in becoming a part of California Rural Legal Assistance, Inc.

Cover Photos by David Bacon
Cover Artwork by Jay Mercado
Overview and History

“We always felt that because we did not have money or other resources, we could never improve our lives. This experience has taught me that there are people out there who are willing to help you, no matter if you have money or not.”

Maria Guadalupe Pinedo, Client
Riverside, California

CRLA was established to represent farmworkers and other low-income families, communities and individuals in California. Fifty years later, we have seen many significant victories and improvements to the lives of those communities and families that we serve. Our work is the reason why we are and will continue to be the premiere legal aid provider on behalf of California’s rural poor. The longstanding and loyal support that we have received has enabled us to reach over 43,000 Californians annually through offices throughout the state.

We continue to need motivated, intelligent and committed attorneys to help us address the challenges of persistent rural poverty in the 21st century. A recent study by the University of California, Davis found California’s Central Valley to have the highest concentration of extreme poverty in the United States, at the time, ranking 436 out of 436 districts nationwide. In California’s agricultural cities and towns, poverty has risen by double-digits in the past 20 years. California’s poorest counties are its rural counties. There is approximately one legal aid attorney for every 10,000 poor people in California and one for every 30,000 farmworkers in rural California. By this standard, we need to double if not triple the number of CRLA attorneys to represent the rural poor in a more equitable way.

If you join CRLA, you will be vital in making sure that those in California’s rural and low-income communities have access to justice. You will be doing this by helping maintain and strengthen CRLA’s capacity to conduct complex litigation and grassroots advocacy for our clients. Your work will be directly responsible for cultivating and nurturing justice throughout California.

José Padilla
Executive Director
Services and Current Programs

California Rural Legal Assistance (CRLA) provides free legal services to clients with a variety of needs, but focuses the majority of its litigation and advocacy on four areas: Labor and Employment, Education, Housing and Health. Below is brief description of CRLA work in each area. For a more extensive description of our services and our approach to legal service delivery, please visit our website.

**Labor and Employment**

CRLA represents hundreds of workers every year in administrative cases and workforce-wide lawsuits seeking unpaid wages. Over the course of the last year we have recovered more than $1 million in wages and penalties for workers subjected to unlawful working conditions in agriculture, landscaping, restaurants and other businesses that are part of California’s underground economy. CRLA has also successfully represented workers who have been subjected to termination and harassment because they complained about working conditions or were singled out due to their race, gender or sexual orientation. CRLA also monitors state and federal agencies charged with enforcing these important labor protections to ensure that low-wage workers, immigrants and non-English speakers have access to complaint procedures.

**Education**

CRLA provides legal assistance to children, youth and their parents/guardians in individual discipline cases, school assignment issues, special education and language access issues. CRLA has conducted community outreach and education to parent groups on their right to receive services under the *Local Control Funding Formula* and California’s programs for limited English speaking children. CRLA has also filed litigation and administrative complaints challenging disciplinary actions based on gang profiling, school closures and reorganizations adopted without adequate notice to non-English speaking families, and the diversion of migrant education money to other programs.

**Housing**

CRLA works across the state to provide assistance to those who face unlawful evictions, unhealthy housing conditions, and emergency housing relocation. This work has included the evaluation of local housing elements and the coordination of litigation, advocacy and community education strategies that help ensure the provision of safe, accessible and affordable housing in a number of counties across California. Housing counseling is also offered to first-time home buyers to help them avoid predatory lending and to ensure that low-income community members invest in housing that is safe, secure and affordable.
Rural Health

CRLA provides direct legal services in areas that help to improve the health and well-being of low-income, working families. We view health broadly—considering the availability of direct health services and the impact of environmental factors on health outcomes for our client community. CRLA also represents clients at administrative hearings regarding social security, food stamps, Medi-Cal and other public benefits.

CRLA serves a diverse community across California, from Santa Rosa to the U.S./Mexico border. Throughout our 17 offices, every effort is made to provide services in a culturally competent and linguistically accessible manner. With 40 percent of Californians speaking a language other than English at home\(^1\), bilingual and bicultural staff are an integral part of the CRLA strategy for serving the most hard to reach and in need.

In addition to direct legal services, CRLA staff manages a number of state-wide programs and initiatives that address a wide range of issues. Below are a sample of these programs and initiatives.

**Rural Health Disparities Program**

CRLA’s Rural Health Disparities Program aims to increase meaningful access to quality health care for California’s poor rural communities. The Program provides legal advocacy for those facing barriers to health coverage and/or necessary medical services. A major component of this Program is providing health consumer assistance to Imperial County residents through Health Care Consumer Center of the Imperial Valley based out of CRLA’s El Centro office. CRLA’s El Centro office is part of the Health Consumer Alliance, a network of community-based organizations providing direct legal services to low-income clients to help them gain and/or maintain health insurance. The center also provides legal advocacy regarding accessing essential medical services.

**Rural Foreclosure Assistance Program**

The Rural Foreclosure Assistance Program (RFAP) is dedicated to providing education to first-time homebuyers and existing homeowners, helping low-income rural Californians save their homes from foreclosure, investigating allegations of discriminatory or predatory lending and foreclosure practices, and working collaboratively with District Attorneys’ Offices to prosecute scammers targeting CRLA’s clients and client communities. The RFAP is a statewide program that has saved more than 700 homes from foreclosure since its inception. Our advocacy often has a lasting and multi-generational impact in the lives of CRLA’s clients.

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\(^1\) U.S. Census 2000
The Community Equity Initiative

CRLA's Community Equity Initiative (CEI) secures basic infrastructure and advances environmental justice by reversing decades of exclusion of disadvantaged communities from public decision-making.

Throughout California hundreds of thousands of people live in Disadvantaged, Unincorporated Communities (DUCs). DUCs range from urban pockets that are excluded from cities, to more remote, densely settled rural communities. Residents in these communities often live without the most basic features of a safe and healthy environment - potable drinking water, sewer systems, safe housing, public transportation, access to healthy food, sidewalks, streetlights and parks - due to decades of systematic neglect and exclusion from formal decision making by city, county and state governments.

CEI is an interdisciplinary effort designed to address and eliminate social, political and environmental factors that negatively impact DUCs. Through legal advocacy, policy advocacy and community education, CEI fights alongside community leaders to advocate for equitable development, promote environmental justice, guarantee fair representation and build leadership capacity in DUCs, so that residents can engage meaningfully in decision-making processes to improve their neighborhoods and expand opportunities.

Fair Housing Initiative

CRLA operates a state-wide Fair Housing Initiative under the guidance of the Department of Housing and Urban Development (HUD) working to assist victims of housing discrimination. CRLA became a HUD-approved agency in 2001, and has worked on fair housing cases across the state with a particular focus on the needs of farmworker communities and of those living in unincorporated areas. Through the delivery of housing education, community outreach and legal representation, CRLA has reached over 6,000 clients to ensure that housing practices in rural California are fair, accessible and affordable.

LGBT Program

CRLA’s LGBT program began in 2007 with an initial focus on providing internal training for all CRLA attorneys and staff to increase cultural competencies and substantive legal knowledge necessary to serve rural LGBT communities. Since then CRLA’s capacity to provide quality legal assistance to LGBT people across a number of issues has increased. CRLA regularly represents LGBT clients in a variety of types of legal cases, including immigration, employment discrimination, education matters, as well as name and gender change petitions. CRLA addresses the challenges that LGBT people face on account of their sexual orientation and gender identity, as well as other dimensions of their lives, including race, economic class and immigration status. Acute problems facing
rural LGBT communities include violence, employment discrimination, and school and health systems that are ill equipped to serve LGBT people. CRLA’s strategies to address these problems include providing bilingual (Spanish and English) legal services, community legal education and leadership development opportunities; building active, sustained partnerships with rural LGBT community centers, supportive organizations and public agencies; and monitoring and engaging local public entities that directly impact LGBT communities.

Indigenous Program

In 1993, CRLA launched the Indigenous Farmworker Project to meet the needs of California’s growing indigenous Mexican farmworker communities. Now known as the Indigenous Program, it provides legal advocacy and educational outreach and supports leadership development in California’s rural indigenous Mexican and Central American communities. Most of California’s indigenous populations are from rural areas in southern Mexico, and their population has drastically increased over the past two decades. (It is estimated that today, one fourth to one third of California farmworkers are indigenous Mexicans.) Indigenous groups speak dozens of distinct languages; among the most widely spoken in California are Mixteco, Zapateco, and Triqui. For more than twenty years, the Indigenous Program has partnered with indigenous clients, communities, and organizations throughout California in order to develop sustainable solutions to the challenges they face.
2016-17 Developing Projects

CRLA is particularly interested in matching fellows to a limited number of ongoing initiatives within the organization, but we are open to new ideas proposed by fellowship candidates. The descriptions below are offered as departure points for candidates to refine, broaden and develop in more detail. Candidates should only submit a project proposal that they are passionate about and genuinely interested in developing further.

Access to Water and Water Quality (Delano or Fresno)

In hundreds of rural communities throughout California, residents cannot count on clean, affordable water. Many communities have water contaminated by nitrates, arsenic, pesticides and other dangerous contaminants while at the same time paying in excess of 10% of their salary on undrinkable water and wastewater services. The same communities do not have and cannot afford sidewalks, streetlights, parks, or other elements of basic infrastructure. CRLA seeks to develop legal and community–based strategies for addressing the lack of basic infrastructure, including access to clean water for migrant farm workers and low-income, rural communities.

Low-Wage Worker Project (Watsonville)

In coastal California, the economy runs on tourism and the low-wage jobs that support it. Dishwashers, cooks, housekeepers, home caregivers, and maintenance people labor behind the scenes without adequate pay, meal or rest breaks, often in unsafe or unhealthy conditions with unreasonably high workloads. They are frequent victims of discrimination and harassment, particularly sexual harassment on the job. These working conditions are coupled with some of the highest housing costs in the nation, allowing employers to take advantage of workers’ needs to stay employed at one or more low-wage job to make ends meet. CRLA is working on the central coast in Santa Cruz, Monterey, and Santa Barbara counties to reach out to these workers through a targeted campaign of community legal education and direct representation, and to build alliances with workers and community organizations to bring the tourist industry into compliance with California labor law protections.

Fighting Workplace Violence in the Agricultural Industry (Fresno or Stockton)

CRLA has seen an increase of agricultural workers reporting incidents of workplace violence in the past several years. In many cases, employers are not responsive to complaints of workplace violence. Victims of workplace violence are frequently discouraged from reporting the violence to law enforcement by their employers. When victims do report the violence to either their employers or law enforcement, their employers often retaliate against them, resulting in workers losing their jobs while the aggressors continue to work without consequences. CRLA seeks to develop a project to analyze under what
employment and civil rights laws, workers can be protected from workplace violence. CRLA wants to develop outreach, advocacy and litigation strategies to prevent and address workplace violence.

**Education Advocacy and Parental Rights** (Delano, El Centro, Modesto, Oxnard, Santa Rosa, or Stockton)

California has completely restructured its school finance system in a manner that will result in increased local control over programs for Limited English Proficient (LEP/ELL) students, and the supplemental funding provided for schools with high enrollment of economically disadvantaged students. It includes an accountability system that is less dependent on state oversight and relies mostly on effective monitoring by county officials and through parent driven complaints. The new school finance system includes a significant role for parent participation and involvement in the development at the local level of programs designed to supplement services in economically disadvantaged schools. CRLA is looking for a Fellow interested in participating in developing and helping implement CRLA’s statewide approach to ensuring that local districts meet their obligations to ensure equal access to LEP students and economically disadvantaged students. The project will require a community education and outreach strategy, local leadership development, monitoring of school districts and county offices of education, complaint processing, involvement in regulatory proceedings and possible litigation in districts that have failed to comply with the statutory and state constitutional mandates for equal educational opportunity.

**Education Advocacy and Involuntary Transfers to Alternative Education Programs** (Delano, El Centro, Madera, Modesto, Oxnard, Salinas Santa Rosa, or Stockton)

Alternative education programs are intended to serve students who are considered at risk of dropping out or are not successful in the traditional school environment. However, many of these programs fail to help these struggling students and have been described as “dumping grounds” for some of our highest needs students, including students of color who are low-income, limited English proficient, LGBT, have disabilities, and/or are court-involved youth. Alternative education placements such as continuation high schools, community schools and community day schools are places where many students exit the educational system. Up to 30% of California students do not graduate each year. CRLA seeks a Fellow interested in participating in developing community education and advocacy strategies designed to address the involuntary transfer of students to alternative education programs in rural school districts as well as to evaluate the quality of educational services provided to students in those programs. The project will require a community education and outreach strategy, Public Record Act requests, comparative analysis of model programs, data collection and analysis, work with education experts, direct representation of students facing school placement changes, and possible litigation in districts and counties that have denied students their right to due process in the involuntary transfer process and/or have denied students equal educational opportunity through substandard educational programs.
Dairy Worker Project (Fresno, Modesto, or Stockton)

The dairy industry is well organized and promotes a wholesome image. However, CRLA has shown the other side of the dairy industry, which profits by exploiting workers with industry-wide illegal practices, including failure to provide overtime, failure to provide rest and meal periods, failure to provide medical attention to injured workers, and retaliation against workers for exercising their rights, to name a few. CRLA represents and empowers dairy workers through administrative cases and workforce-wide lawsuits holding the dairy industry accountable for its illegal practices. CRLA also engages in outreach and education to dairy workers relating to labor laws, including health and safety laws.

Improving Farm Worker Housing & Community Conditions (Coachella or Modesto)

CRLA and a team of advocates, researchers and health practitioners are leading a comprehensive project to improve living conditions for farmworkers, their families and communities by investigating and documenting the link between dangerous housing conditions, inequitable community conditions and poor health outcomes in low-income, rural, immigrant communities. CRLA seeks to enforce decent conditions in farm worker housing, have an impact on policy related to conditions, access to and affordability of farm worker housing, and to litigate significant cases where the legal analysis draws upon research related to the link between health and farm worker housing.

Fighting Farmworker Age Discrimination (Fresno or Stockton)

Age discrimination is a growing trend in the agricultural industry statewide. As farmworkers become older and more experienced, they are frequently replaced by younger workers, regardless of the fact that they can perform their duties effectively. However, these cases are difficult to prove as there is rarely any direct evidence. Many farmworkers are unaware of their rights against age discrimination. CRLA wants to develop outreach, advocacy and litigation strategies to address age discrimination against farmworkers.

Temporary Foreign Worker Rights (Santa Maria, San Luis Obispo, Oakland, Oxnard, or Salinas)

Currently California relies upon the recruitment and hiring of several thousand foreign temporary workers to work in agriculture and other low wage industries under the H-2A and H-2B programs. Those workers have been subjected to exploitation and abuse, being unlawfully charged recruitment fees, shorted wages, forced to perform work outside of the jobs they were hired for and unlawfully denied the benefits of their contract and protections under state laws. The dramatic increase in H-2A workers has also raised issues with respect
to mandatory housing and has resulted in production standards and job requirements that are far beyond prevailing practices. Additionally, there have been documented incidents of employers displacing U.S. workers in order to hire more vulnerable H-2A workers. CRLA seeks a fellow interested in participating in developing and implementing CRLA’s statewide approach to the expanded use of H-2A workers. This would include development outreach, advocacy with state and federal agencies, individual representation and impact litigation.

**Language Access for Indigenous Communities (Arvin, Fresno, Oxnard, Salinas, Santa Maria, or Vista)**

The population of indigenous Mexican immigrants living and working in California has increased drastically over the last two decades. However, indigenous community members remain largely invisible to many government agencies and service providers. Indigenous Mexicans speak dozens of different languages that are wholly unrelated to Spanish, and lack of access to culturally and linguistically appropriate services further marginalizes these historically exploited communities. CRLA seeks to enforce indigenous community members’ rights to language access in health care, schools, and public agencies, (including the courts, police departments, and local/county/state government) through strategic advocacy, litigation, and community outreach.

**Enforcing Federal Minimum Wage for Farmworkers (Fresno or Stockton)**

Paying farmworkers piece rate wages is a common practice used by the agricultural industry in California. Although farmworkers can make above minimum wage under this system, many farmworkers do not earn state or federal minimum wage. This is an industry-wide problem and allows growers and farm labor contractors to increase their profit while simultaneously exploiting workers. Employers frequently adjust the number of hours worked to a lower number to avoid paying minimum wages. Farmworkers are fearful of coming forward and often do not know they are entitled to state and federal minimum wage. CRLA hopes to educate farmworkers about their rights to minimum wage and further develop strategies to address this on a workforce and industry-wide basis.

**LGBTQ Rural Communities, in Particular Immigrants, Low-Wage Workers and Youth (Salinas, Watsonville Preferred, but Location is Flexible)**

There are sizable, increasingly visible LGBT communities throughout the Central Valley, Central Coast and agricultural regions of Southern California. CRLA has partnered with multiple LGBT Centers and local leaders throughout these regions. LGBTQ youth, immigrants, low-wage workers, and those seeking health care access face significant challenges that could be mitigated with stronger legal support. The LGBT Program is interested in fellowship candidates who can help the program deepen its existing advocacy in immigration, employment, or education. With respect to immigration, we are carrying a significant caseload on behalf of undocumented LGBT survivors of violence. With respect to employment, we are representing individual claimants and exploring opportunities for systemic advocacy. With respect to education, we are leveraging Local Control Accountability Plans to increase implementation of a variety of state laws designed
to protect LGBTQ students. The LGBT Program is also interested in candidates who have a strong proposal for a medical-legal partnership that would expand access to wrap around services, including access to affordable, quality health care for transgender individuals, in particular.

Protected Farmworkers, Their Families, and the Environment from Hazardous Pesticides (Salinas, Arvin, Fresno, Delano)

Over seventy-five million pounds of pesticides are applied to California farmlands each year. Some of these pesticides sicken farmworkers and poison farmworker communities and the environment. Recently, the California Department of Public Health issued a report showing that many school children in agricultural counties are at risk of exposure to pesticides from the high amounts of pesticides applied near the schools. Furthermore, Latino children are 91% more likely than Caucasian children to attend schools near the highest amounts of pesticide applications. Some of these pesticides have already been linked to developmental delays and illness, such as cancer. CRLA works to educate farmworkers of the risks posed by pesticides and represent farmworkers and farmworker families sickened by pesticides. We have successfully litigated cases in conjunction with major environmental organizations against pesticide producers and governmental agencies. We push for greater local enforcement of pesticide laws. As the number of studies linking pesticides to human illness increases, CRLA seeks to develop new strategies to protect farmworker communities from pesticides.

Re-entry: Removing Barriers to Employment and Housing for Formerly Incarcerated Community Members (Marysville, Modesto)

Re-entry work is integral to CRLA’s existing employment and housing priority areas. An estimated 50,000 Californians return home from prison or jail every year. Most face significant barriers to re-integration in their community life due to their criminal record. When a formerly incarcerated person applies for a job and has to disclose his or her criminal history, that individual’s job application is often discarded immediately. Likewise, landlords often require tenant screening reports, and formerly incarcerated community members face significant barriers finding safe housing once the criminal record is revealed. If an individual cannot successfully find employment or housing, the likelihood of recidivism grows exponentially. CRLA seeks to increase the ability of formerly incarcerated community members to successfully reenter their rural communities and reunite with their families. Successful reentry increases family and community stability and decreases crime. Few reentry services currently exist in rural California. CRLA seeks to jumpstart a robust reentry project in either the Marysville or Modesto offices that will serve as a statewide rural reentry model. CRLA’s emerging reentry practice will combine education and outreach, a clinic model, and individual representation.
Becoming a CRLA Sponsored Fellow

CRLA seeks to sponsor law fellows who demonstrate a strong commitment to working with rural Californians and addressing the primary issues that affect their lives. CRLA offers sponsorship for applications to law foundations and law school fellowship programs. CRLA does not currently offer an independent fellowship.

CRLA has sponsored and hosted fellows from a wide range of foundations and law schools including but not limited to:

- Berkeley Law Foundation
- Skadden
- Equal Justice Works
- Stanford Public Interest Law Foundation
- Ralph Abascal/ UC Hastings
- Tom H. Steele Fellowship Fund
- Loyola Law School Post-Graduate Public Interest Fellowship

The CRLA interview and selection process is completed prior to beginning the application process with the fellowship granting organization. CRLA selection involves the submission of an original cover letter, a description of the candidate’s proposed project, and a current resume. Materials are reviewed and discussed internally with primary consideration of the fit between the proposed project and current CRLA program areas and need, in addition to the strength of individual candidates.

The most promising candidates will be invited to participate in a phone interview with the CRLA Selection Committee before receiving a final sponsorship decision.

Once an offer for sponsorship is made, the candidate will have one week to accept or decline an offer before an alternate candidate is considered. Upon acceptance of an offer for sponsorship, the chosen candidate will work closely with a CRLA attorney or Program Director to finalize the project description and to assist with the completion of the official fellowship application.
Application Guidelines

Interested candidates should prepare and submit the following materials by email by June 30, 2017. Please do not mail copies.

☐ Cover Letter (1 page)
  - In your cover letter tell the committee why you are interested in working with CRLA.
  - Identify the fellowship(s) you will be applying for, if selected.
  - Based on your knowledge of the organization, highlight the skills and experiences that you will bring to CRLA.
  - Describe what motivates you to work in public interest law.
  - Explain your motivation to work in a rural community. Describe any experiences you may have working or living in a rural community.
  - Identify any challenges you anticipate as part of working or living in rural California.
  - Briefly describe your project in one to two sentences.

☐ Project Description (1-2 pages)
  - In two or three paragraphs describe your area of interest and the parameters of your proposed project. Be sure to identify how your project is tied to the CRLA priorities and program areas listed beginning on page 3 of the prospectus.
  - In one or two paragraphs, describe the intended goals and outcomes of your project. The selection committee is looking for projects that will have concrete, measurable outcomes. One way to think about this is to ask what an outside observer would see one year of after the project is implemented.
  - Be specific as to the number of beneficiaries, location of beneficiaries and include some concrete measures of your success (e.g. local policy change, improved worker health, the establishment of a community training program, etc.)

☐ Current Resume

Email complete application packet to Maureen Keffer, mkeffer@crla.org with the subject line Fellowship Sponsorship Application.